# *sweeping the nation*

# TEXACO-ETHYL

## THE "DRY" ETHYL GASOLINE

## *available in all of our 48 states*

Within a week, in every town and city between the Pacific and the Atlantic there has been a tremendous swing to Texaco-Ethyl. Motorists are switching from other "premiums." Giving up straight gasolines they have used for years! Changing from "specials" of every kind! It is, we are convinced, the most impressive example of immediate nation-wide acceptance in the history of gasolines.

**It's a finer premium anti-knock gasoline**

*Because* from the moment the first gallon of Texaco-Ethyl is sold in any locality the good news begins to spread. Stories—true stories—of marvelously improved performance, unprecedented power and pick-up soon persuade thousands to try it! And to a man they are convinced!

Texaco Ethyl is different from all other Ethyls. It's a "dry" Ethyl! Remember, the Ethyl compound cannot perform miracles. It's the gasoline base that makes the difference. The better the fuel you begin with the better the resulting Ethyl Gasoline. Only the *new* and *better* Texaco, the original "dry" gas which vaporizes instantly, can give you Texaco-Ethyl. It assures a more complete and uniform diffusion of Ethyl through the manifold into the cylinders.

**Tour with Texaco-Ethyl—available everywhere!**

Texaco-Ethyl has already made a name for itself as a premium anti-knock motor fuel. Today, stop at the first Texaco Red Star with the Green T, and ask for Texaco-Ethyl. It's the only Ethyl combination sold in all of our 48 States.

THE TEXAS COMPANY

*Refiners of a complete line of Texaco Petroleum Products, including Gasoline, Motor Oil, Industrial Lubricants, Railroad and Marine Lubricants, Farm Lubricants, Road Asphalts and Asphalt Roofing.*

TEXACO *the original* "DRY" GAS + ETHYL *nationally famous* ANTI-KNOCK COMPOUND = TEXACO-ETHYL THE "DRY" ANTI-KNOCK GASOLINE

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